

# hungerlust

## TRAVEL



## LILY

### CHICAGO, USA

Lily is a travel and food blogger based in the River West neighborhood of Chicago. She is an avid international and domestic traveler, taking 4-5 trips abroad each year. As a full-time corporate professional, she aims to inspire people with limited vacation days that overseas travel is for them, not just for a "digital nomad." She posts daily on Instagram, and writes map-based city guides on her blog, featuring food centric itineraries. Lily is available for destination marketing, brand partnerships, content creation, and Chicago event hosting.

 @hungerlusttravel

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## INSTAGRAM CONTENT CREATOR TRAVEL & FOOD BLOGGER

### PAST PARTNERSHIPS

- Park City Chamber of Commerce
- airBaltic
- Santa Margherita Wines
- ZingZang

### AFFILIATIONS

- Windy City Blogger Collective
- Chicagogrammers
- Zipkick
- Foodie Tribe



10,000+ followers  
350+ likes/photo  
600+ views/story  
200K impressions/month  
6K profile views/month



51% USA	20% Chicago
4% UK	2% NYC
3% Canada	1% London
3% India	1% Los Angeles



50% ages 25-34  
22% ages 35-44  
14% ages 18-24  
60% Women